

Privacy Policy

How we are safeguarding the privacy of visitors to our website.

Please read the following statement to understand how your information will be treated. The purpose of this statement is to set out the principles governing our use of personal information we may obtain about you. By using the GUILD SAGA's web site with company name **EHMO TECH INNOVATION LTD and Registration Number, HE. 407977, incorporated in the Republic of Cyprus (full member of the European Union) with registered address: 1 Driadon. 1st Floor, 101, 6041, Larnaca, Cyprus**, you are indicating that you have read this Privacy Policy, that you understand that your personal information may be used as described below and that you consent to the use of that personal information by **GUILD SAGA**.

If you have any comments or queries in connection with our Privacy & Cookie Policy, please contact us at: info@guildsaga.com

Intellectual Property Rights

The Website and its entire contents, features and functionality (including but not limited to all information, software, text, displays, images, video and audio, and the design, selection and arrangement thereof), are owned by the Company, its licensors or other providers of such material and are protected by copyright, trademark, patent, trade secret and other intellectual property or proprietary rights laws.

These Terms of Use permit you to use the Website for your personal, non-commercial use only. You must not reproduce, distribute, modify, create derivative works of, publicly display, publicly perform, republish, download, store or transmit any of the material on our Website, except as follows:

- Your computer may temporarily store copies of such materials in RAM incidental to your accessing and viewing those materials.
- You may store files that are automatically cached by your Web browser for display enhancement purposes.
- You may print or download one copy of a reasonable number of pages of the Website for your own personal, non-commercial use and not for further reproduction, publication or distribution.
- If we provide desktop, mobile or other applications for download, you may download a single copy to your computer or mobile device solely for your own personal, non-commercial use, provided you agree to be bound by our end user license agreement for such applications.

Trademarks

The Company name, the terms **GUILD SAGA** or **NFT Hero** or **Utility Tokens**, the Company logo and all related names, logos, product and service names, designs and slogans are trademarks of the Company or

its affiliates or licensors. You must not use such marks without the prior written permission of the Company. All other names, logos, product and service names, designs and slogans on this Website are the trademarks of their respective owners.

Collection of Information

Information You Provide to Us:

We collect information you provide directly to us. For example, we collect information when you create an online account, post messages to our forum or wikis or otherwise communicate with us.

The types of information we may collect include your name, email address, username, password, location and any other information you choose to provide.

Information we collect automatically

We automatically collect certain information about you when you access or use our Site or transact business with us, including Log Information. We collect information about your use of our Site, including the type of browser you use, access times, pages viewed, your IP address and the page you visited before navigating to our Site.

Information Collected by Cookies and Other Tracking Technologies: We may use cookies, web beacons (also known as “tracking pixels”) and other tracking technologies to collect information about you when you interact with our Site or emails, including information about your browsing behavior on our Site. We use this information to improve our Site and your experience, see which areas and features of our sites are popular, count visits, understand campaign effectiveness and determine whether an email has been opened and links within the email have been clicked.

Information we collect from other Sources

We may also obtain information about you from other sources and combine that with information we collect about you.

Your rights to access personal information

You have the right to receive information about the personal data (as defined in the General Data Protection Regulation (GDPR) (EU) 2016/679 we maintain on you upon written request. **If you are concerned that any of the information, we hold on you is incorrect, please contact us.**

Your Rights

You may find below a list of your legal rights insofar as your personal data are concerned. Please note that some of these rights may not be applicable to your situation.

- You have the right to gain access to the personal data that we hold about you.
- You have the right of rectification, that is, to request the correction, without undue delay, of any personal data that we hold about you and are either inaccurate or incomplete.
- You have the right to obtain the erasure of your personal data, without undue delay, provided, amongst others, the personal data in question are no longer necessary in relation to the purposes for which they were collected.
- You have the right to restrict our processing activities or to object to the processing of your personal data.
- You have the right to data portability, that is, to request from us that we send your personal data in a structured, commonly used and machine-readable format, and to transmit those data to another controller.
- If we rely on your consent as our legal basis for the processing of your personal data, you have the right to withdraw that consent at any time.

If you wish to exercise any of your above-mentioned rights or have any questions or comments with regard to this Privacy Policy, you may contact us by using the contact information at the end of this policy.

We will respond to requests to access or delete your personal data within 30 days.

Web browser cookies

Our Site may use "cookies" to enhance User experience. User's web browser places cookies on their hard drive for record-keeping purposes and sometimes to track information about them. User may choose to set their web browser to refuse cookies, or to alert you when cookies are being sent. If they do so, note that some parts of the Site may not function properly.

Cookies are small text files stored on your device by a web browser (e.g Internet Explorer). Although we do not use Cookies, we do use website tracking services such as Google Analytics which does use analytical and tracking Cookies. By using our site, you consent to Cookies being used in accordance with our policy. We are not responsible for third party websites which we link to that use Cookies.

Google Analytics is Google's free web analytics tool that helps us to understand how our visitors engage with our website. Google Analytics collects information anonymously, and much like examining footprints in sand, it reports website trends without identifying individual visitors. Analytics uses its own set of Cookies to track visitor interactions. These Cookies are used to store information, such as what time the current visit occurred, whether the visitor has been to the site before, and what site referred the visitor to the web page. Google Analytics customers can view a variety of reports about how visitors interact with their website, so they can improve their website and how people find it. A separate set of cookies is used for each website, and visitors are not tracked across multiple sites. Analytics customers are obliged to notify users of their use of analytics software. To disable this type of cookie, some browsers will indicate when a cookie is being sent and allow you to decline cookies on a case-by-case basis. In addition to declining Cookies, you can also install the Google Analytics Opt-out Add-on in your browser, which prevents Google Analytics from collecting information about your website visits.

EU legislation requires website owners and operators to ask for permission before using certain kinds of Cookies.

How we use collected information

When you provide information to us via this site it will be processed by us or on our behalf in accordance with the provisions of the General Data Protection Regulation (GDPR) (EU) 2016/679. We will store this data and hold it on computer or in hard copy form. We may give information about you (on the understanding that such information will be kept confidential) to associates, employees and agents of **GUILD SAGA** to administer any services provided to you by **GUILD SAGA** project now or in the future. Otherwise we will only disclose information as previously notified to you except as follows: – to any law enforcement agency requesting it in connection with the commission of any offence, once we are reasonably satisfied as to the circumstances surrounding the request; – to comply with applicable laws and lawful government and/or regulatory requests; – to operate our systems properly; and/or – to protect our users and ourselves.

While using our Service, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you. Personally, identifiable information may include, but is not limited to, your email address, name, phone number, other information ("Personal Information").

GUILD SAGA may collect and use your personal information for the following purposes:

- To provide customer services;
- To carry out Know-Your-Customer (KYC) checks;
- To analyze your account activity in order to provide you with an adequate and reliable service;
- To offer you the best possible options suitable for your needs.

We will ask User's consent before using collected information in other purposes.

We store collected information for as long as it is necessary to provide products and services to you. Information associated with your account will be kept until your account is deleted, unless we no longer need the data to provide products and services.

Marketing

GUILD SAGA would like to send you information about products and services of ours if you have consented to receive marketing.

You have a right at any time to stop us from contacting you for marketing purposes and opt out at a later date.

Sharing your information

GUILD SAGA sometimes need to share personal information we process with third parties. Where necessary or required we share information with:

- family, associates and representatives of the person whose personal data we are processing;
- financial organizations;
- credit reference agencies;
- debt collection and tracing agencies and other companies in the same group;
- suppliers and services providers;
- central government;
- law enforcement and prosecuting authorities;
- ombudsmen and regulatory authorities;
- courts and tribunals.

Behavioral Remarketing

GUILD SAGA uses remarketing services to advertise on third party web sites to you after you visited our Service. We, and our third-party vendors, use cookies to inform, optimize and serve ads based on your past visits to our Service.

Google

Google AdWords remarketing service is provided by Google Inc. You can opt-out of Google Analytics for Display Advertising and customize the Google Display Network ads by visiting the Google Ads Settings page: <http://www.google.com/settings/ads> Google also recommends installing the Google Analytics Opt-out Browser Add-on - <https://tools.google.com/dlpage/gaoptout> - for your web browser. Google Analytics Opt-out Browser Add-on provides visitors with the ability to prevent their data from being collected and used by Google Analytics. For more information on the privacy practices of Google, please visit the Google Privacy Terms web page: <http://www.google.com/intl/en/policies/privacy/>

Twitter

Twitter remarketing service is provided by Twitter Inc. You can opt-out from Twitter's interest-based ads by following their instructions: <https://support.twitter.com/articles> You can learn more about the privacy practices and policies of Twitter by visiting their Privacy Policy page: <https://twitter.com/privacy>

Facebook

Facebook remarketing service is provided by Facebook Inc. You can learn more about interest-based advertising from Facebook by visiting this page: <https://www.facebook.com/help> To opt-out from Facebook's interest-based ads follow these instructions from Facebook:

<https://www.facebook.com>

Facebook adheres to the Self-Regulatory Principles for Online Behavioral Advertising established by the

Digital Advertising Alliance. You can also opt-out from Facebook and other participating companies through the Digital Advertising Alliance in the USA <http://www.aboutads.info/choices/> , the Digital Advertising Alliance of Canada in Canada <http://youradchoices.ca/> or the European Interactive Digital Advertising Alliance in Europe <http://www.youronlinechoices.eu/> , or opt-out using your mobile device settings. For more information on the privacy practices of Facebook, please visit Facebook's Data Policy: <https://www.facebook.com/privacy/explanation>

AdRoll

AdRoll remarketing service is provided by Semantic Sugar, Inc. You can opt-out of AdRoll remarketing by visiting this AdRoll Advertising Preferences web page: <http://info.evidon.com>

For more information on the privacy practices of AdRoll, please visit the AdRoll Privacy Policy web page: <http://www.adroll.com/about/privacy>

Information About You and Your Visits to the Website

All information we collect on this Website is subject to our Terms of Use and Privacy Policy. By using the Website, you consent to all actions taken by us with respect to your information in compliance with the Terms of Use and the Privacy Policy.

We may occasionally modify our Privacy Policy; when this happens, we will publish details on this web page. We will not however significantly change how we use information you have already given to us without your prior agreement.

Contact Us

Please contact us with questions, comments, or concerns regarding our Terms of Use and our Privacy Policy and/or practices at info@guildsaga.com